**]Company Details:**

**Company Name:** ASK Training & Consulting

**Company Address:** 18, 305 St., New Maadi, Cairo, Egypt

**Telephone:** 01005144474 / 01026199833

**Contact Person:** Kamal ElBagoury / Dina Hamad

**Website:** [**www.ask-training.com**](http://www.ask-training.com)

**E-mail: [kelbagoury@ask-training.com](mailto:kelbagoury@ask-training.com) – [training@ask-training.com](mailto:kamalelbagoury2000@gmail.com)**

**Brief about the company:**

ASK is a professional Training & Consulting company that provides Training Programs, Consulting, and interactive instructions to a diverse government and industry client base.

Established in 2010, ASK, through years of re-search and quest for excellence, has evolved from being a training provider to building core competence in helping organizations in the process of change and transformation. We believe that Human Capital will prove critical to an organization’s performance.

**Suggests about how Training Egypt can help you more:**

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**Course Registration Form**

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| Company Category\*: | **Training Company** |
| Course Name\*: | **ID – TOT** |
| Course Category \*: | **Training & Development (Organizational Development)** |
| Course Brief\*: | Training and development encompasses three main activities: training, education, and development. However, to practitioners, they encompass three separate, although interrelated, activities:   * ***Training***: This activity is both focused upon, and evaluated against, the job that an individual currently holds. * ***Education***: This activity focuses upon the jobs that an individual may potentially hold in the future, and is evaluated against those jobs * ***Development***: This activity focuses upon the activities that the organization employing the individual, or that the individual is part of, may partake in the future, and is almost impossible to evaluate   We help you to transition from traditional lecture-based, instructor-centered training to a dynamic, participant-centered, multi-sensory learning format that has been proven to dramatically accelerate learners' acquisition of knowledge and skills. |
| Objective\*: | * ***Soaring Retention and Recall*:** Learners significantly increase ability to remember information. Up to 90% retention or more is possible (versus 5-30% with traditional methods). * ***Enhanced Comprehension*:** Learners improve comprehension of course materials and remain focused and attentive throughout the training program. * ***Rapid Learning*:** Training cycle can be shortened since learners assimilate information faster. * ***Increased Application of Skills*:** When employees learn fast, effortlessly, and can readily access information and knowledge from long-term memory, skills are easy to apply on the job after the training. * ***Resistance Melts Away*:** Resistant and difficult participants turn into constructive contributors, positive team-players, and sometimes the greatest advocates for a training program. * ***Re-energized Training Staff*:** Trainer burn-out will be a thing of the past. Both new and senior trainers will return to work with renewed confidence, motivation, and enthusiasm for their profession. |
| Outlines: | * Training Needs Analysis * Training and Materials Design * Training & Development * Implementation (the Showtime) * Evaluation * ISO 10015 – 1999 standards |
| Who Should Attend\*: | * Talented Trainers with a clear vision of training career, and it’s time to take to the next level. * Training Managers within a professional organization, and aiming to being part of the ultimate success. * Who still pursuing the career in training, and willing to take a credit of a strong, stable, well-planned start. |
| Manual Language\*: | **Arabic - English** |
| Facilitate Language\*: | **Arabic – English** |
| Course Fees\*: | **LE 2500** |
| Course Duration\*: | **50 hours** |
| Timing: |  |
| Course Venue: | **ASK Training and Consulting** |
| Instructor: | **Kamal ElBagoury** |
| Payment Method: | **Bank Transfer (Call us)** |